

Our partners



Our web partners

bookdifferent

BookGreener



World-wide
56 countries
are now
participating

www.greenkey.gr ■ www.greenkey.global



*In Greece
the number
of participants
in the various categories
of the Green Key
programme
is rapidly increasing!*

The **Hellenic Society for the Protection of Nature** is the national operator of the following sustainable management and environmental education programmes:



Foundation
for Environmental
Education

www.fee.global

Green Key International
Foundation
for Environmental
Education (FEE)
Copenhagen SV
DENMARK



Hellenic Society
for the Protection
of Nature

www.eepf.gr

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Unlocking Sustainability in the Hospitality Industry



Green Key

Truly global, truly effective.

INTERNATIONAL ECO-LABEL

INTERNATIONAL COORDINATOR



Foundation
for Environmental
Education

NATIONAL OPERATOR



Hellenic Society
for the Protection
of Nature

www.greenkey.gr ■ www.greenkey.global

What is Green Key?

Green Key is a voluntary **ecolabel** programme with 56 countries participating worldwide. The **Green Key** award is a leading standard of excellence in the field of **environmental responsibility and sustainable operation** within the tourism industry.



Green Key

The prestigious eco-label represents a commitment by businesses that their touristic units adhere to the strict criteria as stipulated by the **Foundation for Environmental Education (FEE)**, the international coordinator of the programme.

The **Hellenic Society for the Protection of Nature (HSPN)** the oldest national environmental NGO in Greece, active continuously since 1951, is the national operator of the **Green Key** programme. The HSPN operates all five of FEE's international programmes for environmental education, and for sustainable management in the tourism industry.

A **Green Key** stands for the promise to guests that by opting to stay in Green Key establishments, **they are helping to make a difference on an environmental level.**

Green Key includes different kinds of touristic enterprises:

-  **Hotels and Hostels**
-  **Small Accommodations**
-  **Restaurants**
-  **Campsites and Holiday Parks**
-  **Conference Centres**
-  **National and Zoo Parks**
-  **Recreational Activities**



Sustainable Management Criteria



Staff
Involvement



Guest
Information



Corporate
Social
Responsibility



Washing
& Cleaning



Water



Energy



Waste



Food &
Beverage



Indoor
Environment






Green
Areas



Green
Activities

Our aims are:

-  To increase the use of **environmentally friendly technologies and sustainable methods** of operation in order to make the most efficient use of resources.
-  To raise the levels of **environmental awareness** among guests, staff and suppliers in the hospitality industry.
-  To bring about **changes in the behavior** of people within the hospitality and tourism industry.

Why Green Key

Choosing **Green Key** accommodation reduces your environmental footprint without compromising comfort and quality.

Green Key ensures:

Trustworthiness - Transparency

A frame for sustainability - Cost reduction

Acknowledgement - International recognition

All applications are reviewed by the **National Jury Committee** which includes the:

- **Hellenic Society for the Protection of Nature**
- **Ministry of Tourism**
- **Hellenic Chamber of Hotels**
- **Hellenic Hotel Federation**
- **fedHATTA**
- **Representatives of NGOs**
- **National Technical University of Athens**
- **National and Kapodistrian University of Athens**
- **Central Union of Municipalities of Greece**

Being a guest, make responsible choices!

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