Our partners









ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ Υπουργείο Τουρισμού

Our web partners



www.greenkey.gr www.greenkey.global



The Hellenic Society for the Protection of **Nature** is the national operator of the following sustainable management and environmental education programmes:













for the environment





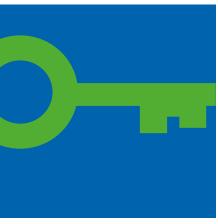
Green Key International Foundation for Environmental Education (FEE) Copenhagen SV DENMARK

www.eepf.gr

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Unlocking Sustainability in the Hospitality Industry





Green Key

Truly global, truly effective.

INTERNATIONAL ECO-LABEL

INTERNATIONAL COORDINATOR

NATIONAL OPERATOR





for the Protection

www.greenkey.gr www.greenkey.global

What is Green Key?

Green Key is a voluntary ecolabel programme with 56 countries participating worldwide. The Green Key award is a leading standard of excellence in the field of environmental responsibility and sustainable operation within the tourism industry.



Green Key

The prestigious eco-label represents a commitment by businesses that their touristic units adhere to the strict criteria as stipulated by the Foundation for Environmental Education (FEE), the international coordinator of the programme.

The Hellenic Society for the Protection of Nature (HSPN) the oldest national environmental NGO in Greece, active continuously since 1951, is the national operator of the Green Key programme. The HSPN operates all five of FEE's international programmes for environmental education, and for sustainable management in the tourism industry.

A Green Key stands for the promise to guests that by opting to stay in Green Key establishments, they are helping to make a difference on an environmental level.

Green Key includes different kinds of touristic enterprises:

- **Hotels and Hostels** Small Accommodations Restaurants **Campsites and Holiday Parks Conference Centres** National and Zoo Parks
 - **Recreational Activities**

Being a guest,



Sustainable Management Criteria



Staff

Involvement

Food &

Beverage







Corporate

Social

Green

Activities

Guest Information



Green

Areas

Our aims are:

- To increase the use of **environmentally** friendly technologies and sustainable methods of operation in order to make the most efficient use of resources.
- To raise the levels of **environmental awareness** among guests, staff and suppliers in the hospitality industry.
- To bring about changes in the behavior of people within the hospitality and tourism industry.

Why Green Key

Choosing Green Key accommodation reduces your environmental footprint without compromising comfort and quality. Green Key ensures:

Trustworthiness - Transparency

A frame for sustainability - Cost reduction

Acknowledgement - International recognition

All applications are reviewed by the **National** Jury Committee which includes the:

- Hellenic Society for the Protection of Nature
- Ministry of Tourism
- Hellenic Chamber of Hotels
- Hellenic Hotel Federation
- fedHATTA
- Representatives of NGOs
- National Technical University of Athens
- National and Kapodistrian University of Athens
- Central Union of Municipalities of Greece

make responsible choices!

Indoor

Environment

www.greenkey.gr www.greenkey.global