

Our partners



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
Υπουργείο Τουρισμού

Our web partners

bookdifferent

BookGreener



World-wide
56 countries
are now
participating



In Greece
the number
of participants
in the various categories
of the Green Key
programme
is rapidly increasing!

The **Hellenic Society for the Protection of Nature** is the national operator of the following sustainable management and environmental education programmes:



BLUE FLAG



Green Key



Young Reporters
for the environment



Eco-Schools



LEARNING
ABOUT
FORESTS



Green Corners of
my Neighbourhood



Nature Without
Garbage



Foundation
for Environmental
Education

www.fee.global

Green Key International
Foundation
for Environmental
Education (FEE)
Copenhagen SV
DENMARK



Hellenic Society
for the Protection
of Nature

www.eepf.gr

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Unlocking Sustainability in the Hospitality Industry



Green Key

Truly global, truly effective.

INTERNATIONAL ECO-LABEL

INTERNATIONAL COORDINATOR



Foundation
for Environmental
Education

NATIONAL OPERATOR



Hellenic Society
for the Protection
of Nature

What is Green Key?

Green Key is a voluntary ecolabel programme with 56 countries participating worldwide. The **Green Key** award is a leading standard of excellence in the field of **environmental responsibility and sustainable operation** within the tourism industry.



The prestigious eco-label represents a commitment by businesses that their touristic units adhere to the strict criteria as stipulated by the **Foundation for Environmental Education (FEE)**, the international coordinator of the programme.

The **Hellenic Society for the Protection of Nature (HSPN)** the oldest national environmental NGO in Greece, active continuously since 1951, is the national operator of the **Green Key** programme. The HSPN operates all five of FEE's international programmes for environmental education, and for sustainable management in the tourism industry.

A **Green Key** stands for the promise to guests that by opting to stay in Green Key establishments, **they are helping to make a difference on an environmental level.**

Green Key includes different kinds of touristic enterprises:

-  **Hotels and Hostels**
-  **Small Accommodations**
-  **Restaurants**
-  **Campsites and Holiday Parks**
-  **Conference Centres**
-  **National and Zoo Parks**
-  **Recreational Activities**



Sustainable Management Criteria



Staff Involvement



Guest Information



Corporate Social Responsibility



Washing & Cleaning



Water



Energy



Waste



Food & Beverage



Indoor Environment



Green Areas



Green Activities

Our aims are:

-  To increase the use of **environmentally friendly technologies and sustainable methods** of operation in order to make the most efficient use of resources.
-  To raise the levels of **environmental awareness** among guests, staff and suppliers in the hospitality industry.
-  To bring about **changes in the behavior** of people within the hospitality and tourism industry.

Why Green Key

Choosing **Green Key** accommodation reduces your environmental footprint without compromising comfort and quality.

Green Key ensures:

Trustworthiness - Transparency

A frame for sustainability - Cost reduction

Acknowledgement - International recognition

All applications are reviewed by the **National Jury Committee** which includes the:

- **Hellenic Society for the Protection of Nature**
- **Ministry of Tourism**
- **Hellenic Chamber of Hotels**
- **Hellenic Hotel Federation**
- **fedHATTA**
- **Representatives of NGOs**
- **National Technical University of Athens**
- **National and Kapodistrian University of Athens**
- **Central Union of Municipalities of Greece**

Being a guest, make responsible choices!

www.greenkey.gr ■ www.greenkey.global